



GENESIS SCHOOL OF BUSINESS & ENTREPRENEURSHIP  
New class session begins February 7, 2017

- **Start a business**
- **Grow a business**
- **Learn business basics**
- **Do business better**
- **Stay relevant**
- **Informative, interactive classes**
- **Easy to understand & easy to do today**
- **Affordable pricing - (payment plan available)**
- **Online classes begin March 7**

*Classes include:*

- Character & Ethics
- Vision
- Leadership
- Principles of Management
- Psychology of the Successful Sale
- Legal Aspects of Business - (Minimizing Risk)
- Must-haves for every business
- What to Say When the Call Comes In
- Hiring & Staff management
- Mentorship & Succession
- Getting & Keeping Clients/Customers
- Effective Communication
- Marketing Concepts
- Social Media 101
- Team Building & Collaboration
- & more!

Learn more: [GSBE.US](http://GSBE.US), stop by our table or call 916-800-3726